

Fundraising Guide 2024



End the Stereotypes

#LotsOfSocks4DSI #ShareTheJourney
#WorldDownSyndromeDay



Down Syndrome Ireland, Unit 3, Parkway House, Western Parkway Business Park, Ballymount Drive, Dublin 12, D12 HP70
CRA Number: 20010164 CHY Number: 6062

Your Lots of Socks journey starts here...

Welcome to your fundraising guide for World Down Syndrome Day 2024!

Thank you for taking part in our Lots of Socks campaign as part of World Down Syndrome Day 2024, the day we end the stereotypes! We are delighted to have you on board.

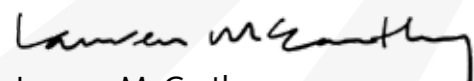
World Down Syndrome Day (WDS) is celebrated annually on March 21st. The date for WDS being the 21st day of the 3rd month. People with Down syndrome are born with an extra, 3rd copy of chromosome 21.

By taking part, you are making a real, practical difference to thousands of adults and children across Ireland with Down syndrome.

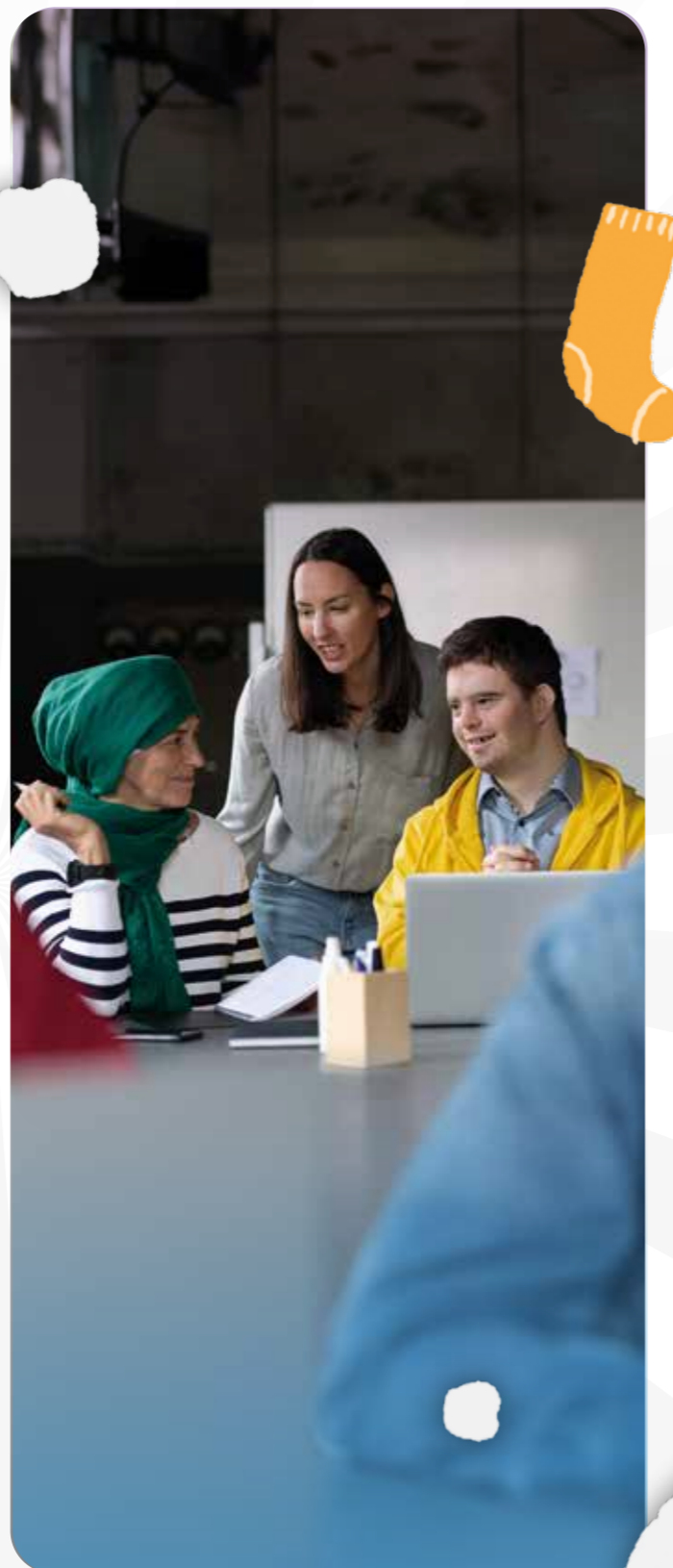
In the following pages, you'll find plenty of fundraising tips and ideas to make your Lots of Socks event a success.

We want to ensure you have everything you need, if you have any questions please email me at laurenmcCarthy@downsyndrome.ie, I would be delighted to help!

Best of luck with your fundraiser!



Lauren McCarthy
Fundraising Manager



How it works

- 1 Choose your event: Lots of Socks or Lots of Steps
- 2 Set up your fundraising page
- 3 Raise funds
- 4 Hold your event on Thursday, 21st March or complete your challenge by Thursday, 21st March
- 5 Lodge your funds

Lots of Socks

Wear your Socks

Find your most colourful socks and wear them to work, to the shops, on the school run or wherever you are on Thursday, 21st March

Host an event

On Thursday 21st March, you could host a coffee morning at home or in the workplace and invite family, friends or colleagues to join you, in their colourful socks, in support of World Down Syndrome Day

Online Fundraising

Make sure to share your fundraising page on all social platforms, as well as via Whatsapp. Online fundraising allows friends, family or colleagues from anywhere in the country to make a donation to your fundraiser. The funds are then automatically transferred to Down Syndrome Ireland at the end of the month.

Lots of Steps

Challenge yourself to walk 21,000 steps this March to support World Down Syndrome Day. Starting on 1st March, you can complete the challenge in 21 days, 3 days or 1 day – you decide!

Track your steps

Make sure to keep track of your steps using our DSI tracker. Take pictures and share on your social media or in our Lots of Steps community group on Facebook to show your progress and of course, to support others who are also taking part in the challenge.

Online Fundraising

Make sure to share your fundraising page on all social platforms, as well as via Whatsapp. Online fundraising allows friends, family or colleagues from anywhere in the country to make a donation to your fundraiser. The funds are then automatically transferred to Down Syndrome Ireland at the end of the month.



How to lodge funds raised?

Please bank your funds within 4 weeks of your event so your hard earned donations can get to work straight away.

Online Fundraising

If you are raising funds on iDonate or Facebook, the donations are automatically transferred to us monthly so you don't have to worry about lodging your funds.

Website

Visit <https://downsyndrome.ie/donate/> and use our online form to submit your funds raised using your credit card, debit card or PayPal.

Cheque/Bank Draft

Drop a cheque or bank draft in the post with your name and address. Our address is *Down Syndrome Ireland, Unit 3, Western Parkway Business Park, Ballymount Drive, Dublin D12 HP70*

Due to new banking procedures all cheques must be made out to **Down Syndrome Ireland**. Please write any further information on the back of the cheque.

Bank Transfer

Make a bank transfer online or lodge any cash donations by bank with the details below. Please make sure to include your name in the details of the transfer.

Bank	AIB
Address	Lower Baggot Street Dublin 2
Name	Down Syndrome Ireland
IBAN	IE75 AIBK 93101217850076
BIC	AIBKIE2D

Post Office

If you lodge your funds in a post office, please email accounts@downsyndrome.ie to let us know the date, amount and post office location of your lodgement. These donations are transferred to us anonymously from An Post and we want to be able to acknowledge your amazing generosity.

Thank you for taking part in World Down Syndrome Day!