



# CORPORATE FUNDRAISING GUIDE

#LotsOfSocks4DSI #BetterTogether #WorldDownSyndromeDay



# YOUR Lots of SOCKS JOURNEY starts here...

## Welcome to your fundraising guide for World Down Syndrome Day 2026!

Thank you for taking part in our Lots of Socks campaign as part of World Down Syndrome Day 2026. We are delighted to have you on board.

**World Down Syndrome Day (WSDS)** is celebrated annually on March 21st. The date for WSDS being the 21st day of the 3rd month. People with Down syndrome are born with an extra, 3rd copy of chromosome 21.

By taking part, you are making a real, practical difference to thousands of adults and children across Ireland with Down syndrome.

In the following pages, you'll find plenty of fundraising tips and ideas to make your Lots of Socks event a success.






We want to ensure you have everything you need, if you have any questions please email me at [markdoyle@downsyndrome.ie](mailto:markdoyle@downsyndrome.ie), I would be delighted to help!

Best of luck with your fundraiser!



**Mark Doyle**  
Corporate Partnerships Manager



-  Register your Lots of Socks event
-  Invite others to support your event
-  **Socks** – make sure they are super colourful!
-  Hold your event around **March 21st** and raise funds
-  Lodge your funds

## Wear your Socks

Find your most colourful socks and wear them to work, to the shops, on the school run or wherever you are on **Saturday, 21st March**

## Host an event

Around **Saturday 21st March**, you could host a coffee morning at home or in the workplace and invite family, friends or colleagues to join you, in their colourful socks, in support of **World Down Syndrome Day**

## Online Fundraising

Make sure to share your fundraising page on all social platforms, as well as via WhatsApp. Online fundraising allows friends, family or colleagues from anywhere in the country to make a donation to your fundraiser. The funds are then automatically transferred to Down Syndrome Ireland at the end of the month.

## Have you heard about Down Syndrome Ireland's National Employment Programme?

Our Employment team supports adults with Down syndrome to make informed choices about their careers, providing necessary resources to seek, obtain and be successful in gaining employment, with businesses across Ireland. Through our National Employment Programme, our team work with and support a wide range of progressive organisations who see people with Down syndrome as key to making their workplaces more diverse and inclusive.

Everyone wants a purpose in life, to secure a paid job, work in their community and in an area that meets their skill and interest level. Down Syndrome Ireland's Employment Team supports adults with Down syndrome achieve this through our National Employment Programme. Corporate partners like you play a central role in helping achieve these outcomes.

Making the decision to be a part of Down Syndrome Ireland's National Employment Programme is a step towards a more inclusive workplace. If you would like to learn more about this programme, please contact **Aoife Gaffney, Head of Inclusive Employment and Impact Partnerships** at [aoifegaffney@downsyndrome.ie](mailto:aoifegaffney@downsyndrome.ie)

## MEMBER QUOTE

"Hi, my name is Aoife Geoghegan and I work in Blenders 6 hours over 2 days a week.

I was made feel really welcome and part of a team. I got a tour of the factory on my first day and shown all the food products that are made there.

I have a mentor who is lovely and helps me find my way around the factory. All the staff are really nice and helpful.

I pack the jars of lasagna bolognese and white sauce into boxes which are then sent to all the shops in Ireland. I also make the boxes for the sauce to go into. Sometimes when we are packing we sing songs and chat. I have to wear a special uniform, hairnet and headphones when working in the factory.

My favourite bits of working are the breaks, getting paid and working with all the people. I live near Blenders's and hope to soon be able to go work independently on the LUAS"

Aoife Geoghegan, *Blenders employee*

## EMPLOYER QUOTE

"Our partnership with Down Syndrome Ireland has been an incredibly positive experience. Aoife has been working with us as a General Operative in our food manufacturing facility and has quickly become a valued and respected member of the team.

Her dedication, enthusiasm and supportive nature inspire those around her, and she has integrated wonderfully into our Blenders family. We are proud to work alongside Aoife and grateful for the opportunity this partnership provides."

Tamlyn Nolan, *HR Manager, Blenders*



# HOW TO LODGE FUNDS RAISED?

Please bank your funds within 4 weeks of your event so your hard-earned donations can get to work straight away.

## Online Fundraising

If you are raising funds online, the donations are automatically transferred to us monthly so you don't have to worry about lodging your funds.

## Website

Visit <https://downsyndrome.ie/donate/> and use our online form to submit your funds raised using your credit card, debit card or PayPal.

## Cheque/Bank Draft

Drop a cheque or bank draft in the post with your name and address. Our address is **Down Syndrome Ireland, Unit 3, Western Parkway Business Park, Ballymount Drive, Dublin D12 HP70**

Due to new banking procedures all cheques must be made out to **Down Syndrome Ireland**. Please write any further information on the back of the cheque.

## Bank Transfer

Make a bank transfer online or lodge any cash donations by bank with the details below. Please make sure to include your name in the details of the transfer.

**Bank:** AIB

**Address:** Lower Baggot Street Dublin 2

**Name:** Down Syndrome Ireland

**IBAN:** IE75 AIBK 93101217850076

**BIC:** AIBKIE2D

## Post Office

If you lodge your funds in a post office, please email [accounts@downsyndrome.ie](mailto:accounts@downsyndrome.ie) to let us know the date, amount and post office location of your lodgement. These donations are transferred to us anonymously from An Post and we want to be able to acknowledge your amazing generosity.

**THANK YOU**  
for taking part in



**WORLD DOWN  
SYNDROME DAY**



[downsyndrome.ie](http://downsyndrome.ie)



Down Syndrome Ireland, Unit 3, Parkway House, Western Parkway Business  
Park, Ballymount Drive, Dublin 12, D12 HP70

CRA Number: 20010164 CHY Number: 6062