



FUNDRAISING GUIDE

#LotsOfSocks4DSI #BetterTogether #WorldDownSyndromeDay



YOUR Lots of SOCKS JOURNEY starts here...

Welcome to your fundraising guide for World Down Syndrome Day 2026!

Thank you for taking part in our Lots of Socks campaign as part of World Down Syndrome Day 2026. We are delighted to have you on board.

World Down Syndrome Day (WDSO) is celebrated annually on March 21st. The date for WDSO being the 21st day of the 3rd month. People with Down syndrome are born with an extra, 3rd copy of chromosome 21.

By taking part, you are making a real, practical difference to thousands of adults and children across Ireland with Down syndrome.

In the following pages, you'll find plenty of fundraising tips and ideas to make your Lots of Socks event a success.






We want to ensure you have everything you need, if you have any questions, please email me at markdoyle@downsyndrome.ie, I would be delighted to help!

Best of luck with your fundraiser!



Mark Doyle
Corporate Partnerships Manager



-  Register your Lots of Socks event
-  Invite others to support your event
-  **Socks** – make sure they are super colourful!
-  Hold your event around **March 21st** and raise funds
-  Lodge your funds

Wear your Socks

Find your most colourful socks and wear them to work, to the shops, on the school run or wherever you are on **Saturday, 21st March**.

Host an event

Around **21st March**, you could host a coffee morning at home or in the workplace and invite family, friends or colleagues to join you, in their colourful socks, in support of **World Down Syndrome Day**.

Online Fundraising

Make sure to share your fundraising page on all social platforms, as well as via WhatsApp. Online fundraising allows friends, family or colleagues from anywhere in the country to donate to your fundraiser. The funds are then automatically transferred to Down Syndrome Ireland at the end of the month.

HOW TO LODGE FUNDS RAISED?

Please bank your funds within 4 weeks of your event so your hard-earned donations can get to work straight away.

Online Fundraising

If you are raising funds online, the donations are automatically transferred to us monthly so you don't have to worry about lodging your funds.

Website

Visit <https://downsyndrome.ie/donate/> and use our online form to submit your funds raised using your credit card, debit card or PayPal.

Cheque/Bank Draft

Drop a cheque or bank draft in the post with your name and address. Our address is **Down Syndrome Ireland, Unit 3, Western Parkway Business Park, Ballymount Drive, Dublin D12 HP70**

Due to new banking procedures all cheques must be made out to **Down Syndrome Ireland**. Please write any further information on the back of the cheque.

Bank Transfer

Make a bank transfer online or lodge any cash donations by bank with the details below. Please make sure to include your name in the details of the transfer.

Bank: AIB

Address: Lower Baggot Street Dublin 2

Name: Down Syndrome Ireland

IBAN: IE75 AIBK 93101217850076

BIC: AIBKIE2D

Post Office

If you lodge your funds in a post office, please email accounts@downsyndrome.ie to let us know the date, amount and post office location of your lodgement. These donations are transferred to us anonymously from An Post and we want to be able to acknowledge your amazing generosity.

THANK YOU
for taking part in



**WORLD DOWN
SYNDROME DAY**



downsyndrome.ie



Down Syndrome Ireland, Unit 3, Parkway House, Western Parkway Business
Park, Ballymount Drive, Dublin 12, D12 HP70

CRA Number: 20010164 CHY Number: 6062