

Ice Cream Fundays

GENERAL FUNDRAISING GUIDE



WELCOME TO YOUR FUNDRAISING GUIDE FOR

Ice Cream Fundays

HOW TO SUPPORT?

Ice Cream Fundays is celebrated annually and will take place between **15th- 21st June**. We are asking people to hosting their events from **15th - 21st June, or on a date that suits you best.**

By taking part, you are making a real, practical difference to thousands of children and adults across Ireland with Down syndrome.

We want to ensure you have everything you need, if you have any questions please email mark@downsyndrome.ie, I would be delighted to help!



The reason why Early Years Intervention is important for children like Oisín is because they are very capable and they are very confident, but they just need that little bit of extra support. That tiny little tweak, that tiny bit of support and our children flourish, they become confident, they meet their milestones, they'll do it in their own time, but they'll do it the same as their typical peers.

Amanda Murphy
Early Intervention Specialist



**BEST OF LUCK WITH YOUR
ICE CREAM FUNDAYS PARTY!**

Mark Doyle

Corporate Partnerships & Development Manager

Thank you for supporting early intervention for children with Down syndrome in Ireland and their families.



HOW IT WORKS

1

REGISTER & SET UP YOUR FUNDRAISING PAGE

During registration, a fundraising page was created for you and will be in your inbox if you haven't already seen it. You can share this page with friends, family, colleagues and more ahead of the big day



2

FUNDRAISING RESOURCES

We have included some items to help make your Ice Cream Fundays a big success – in this envelope you'll find recruitment posters, stickers, bunting and more!

[You can also visit our website for further downloadable resources](#)



3

HOST YOUR PARTY

You scream, I scream, we all scream for ICE CREAM! Host your event from **15th-21st June**, or whatever date suits you best. Make sure to give people their invitations for the party ahead of time. Decorate with your bunting.



4

SHARE, SHARE, SHARE

Make sure to take some pictures of your party, share them on your socials and tag **@DownSyndromelreland**



5

LODGE YOUR FUNDS

Funds come in lots of ways, on the next page we have outlined all the ways you can lodge those vital funds.



On behalf of all the children and families supported through early intervention because of you.

THANK YOU!

HOW TO LODGE FUNDS RAISED?



Please bank your funds within 4 weeks of your event so your hard-earned donations can get to work straight away.

ONLINE FUNDRAISING

If you are raising funds online, the donations are automatically transferred to us monthly so you don't have to worry about lodging your funds.

WEBSITE

Visit downsyndrome.ie and click **Donate** in top right of your screen. You can use Google or Apple Pay, or your credit/debit card to lodge your funds.

CHEQUE/BANK DRAFT

Drop a cheque or bank draft in the post with your name and address. Our address is

*Down Syndrome Ireland,
Unit 3, Western Parkway Business Park,
Ballymount Drive,
Dublin D12 HP70*

Due to new banking procedures all cheques must be made out to **Down Syndrome Ireland**. Please write any further information on the back of the cheque.

BANK TRANSFER

Make a bank transfer online or lodge any cash donations by bank with the details below. Please make sure to **include your name** and **FUNDAYS** in the details of the transfer.

Bank: AIB

Address: Lower Baggot Street Dublin 2

Name: Down Syndrome Ireland

IBAN: IE75 AIBK 93101217850076

BIC: AIBKIE2D

POST OFFICE

If you lodge your funds in a post office, please email accounts@downsyndrome.ie to let us know the date, amount and post office location of your lodgement.

These donations are transferred to us anonymously from An Post and we want to be able to acknowledge your amazing generosity.

THANK YOU FOR TAKING PART IN



FOR DOWN SYNDROME IRELAND

